



investment — development — management

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April 5, 2021

CITY OF LOS ANGELES
PLANNING AND LAND USE MANAGEMENT COMMITTEE
ROOM 1010, CITY HALL
200 NORTH SPRING STREET
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Hello Honorable Councilmembers of the PLUM Committee:

The last year has been very challenging for all of us. As a property owner and developer in Los Angeles, it has been a difficult year. Business has slowed considerably, and city services have been greatly impacted as they have been forced to adapt to the same difficult conditions we have all faced. Resources are stretched thin everywhere.

The Graffiti Abatement Program has been a great success since its inception. My company owns property at Melrose and la Brea, and I live in that same neighborhood. I drive along Melrose and see graffiti everywhere. It has taken over the neighborhood and makes the whole area look bad. The few bright spots are where the abatement program is in effect. Whenever I see something on our property I know I can call and get an immediate response and the problem is taken care of right away.

This partnership allows property owners a small amount of financial assistance that goes a long way during these difficult times while providing vital trash and graffiti abatement to our communities. This is smart legislation that we all must support. It is a model for how public-private partnerships should operate, and it provides benefits to all stakeholders in the community: the city, the property owner and the neighborhood.

I respectfully ask you to support the continuation of this program.

Sincerely,

David Wright, CEO